

## **Sandhill Consulting Group Southern Office Adds Top Talent**

Sandhill Consulting Group is pleased to announce the addition of several new consultants to its roster of senior level executives in its Southern office. Elisa Webb Hill is an internationally recognized Licensing Executive and Consumer Products Marketer. Scott Bowker is well known in the Sales and Education market, and Scott Huber is a renowned creative manager and publishing executive. Fan Liu joined the group to head up its Asian Sourcing practice.

Elisa Webb Hill brings over 20 years Global Consumer Packaged Goods experience to Sandhill Consulting Group. Her corporate career includes Marketing Innovation, Consumer Promotions, Licensing and Retail with firms like Kellogg's and Coca Cola. Elisa has just recently relocated from the United Kingdom to join Sandhill.

Scott Bowker is an accomplished senior executive with extensive experience developing highly successful teams in sales, implementation, technical services and marketing in educational technology, educational print publishing and trade sales both domestically and internationally.

Scott Huber is a publishing executive with 24 years of experience in the area of design and production for kindergarten through adult education products. Scott has served as Vice President of Design and Production, Supplemental Division, at Harcourt Education and Director of Design and Production, Global Operations with Harcourt/ Reed Elsevier.

Fan Liu, a native Mandarin speaker, has global and strategic sourcing and product development experience in a broad array of categories, from toys and games, to printed materials and steel and plastic products in China and throughout Asia. Fan has held senior sourcing roles at Colorbok, American Greetings, Tapper and Darice.

Sandhill Consulting Group is dedicated to helping businesses navigate the shifting sands of change. It is a management consulting group with a senior executive team possessing cross functional operating expertise. Sandhill has special expertise in the Educational Marketing and School Sales market, and the realm of Consumer Products Marketing.

Sandhill specializes in implementing a renewal strategy for middle market companies to refocus the business model and return an enterprise to a successful path of growth and profitability. Its members have experience with new products and ventures, sales expansion, cost reduction initiatives, programs to realize economies of scale, restructuring, divestitures and retrenchment as well as licensing and business acquisitions

The partners in the group include Doug Guendel, Tom Klusaritz, Bob Lieberman, Skip Boothby, Dave Rust and Nick Clementi.

Learn more at [www.sandhillconsultinggroup.com](http://www.sandhillconsultinggroup.com) or phone 763-898-3323.